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EJBC gets a growing slice of the accountancy action

NEWBURY accountancy firm EJBC has a lot to celebrate on its fifth birthday – a rapidly expanding client list and an experienced team of top notch staff.

Since EJBC director Emma Thomas took the plunge and struck out on her own in the competitive accountancy, taxation and business advisory marketplace, the company has gone from strength to strength. The Northbrook Street-based firm now looks after several hundred businesses in Berkshire and beyond.

In the first six months of this year alone, it has secured new clients with a combined turnover of more than £4.5 million.

Emma Thomas said: “We have been very fortunate in putting together a great team, offering over 40 years of accounting, bookkeeping and advisory experience to our clients.

“We use a simple strategy; provide clients with a professional service in a friendly, personal and ‘un-accountant’ like manner.”

Before taking on any new client, Emma Thomas and her team sit down to discuss their needs in full. They ensure their service is tailored exactly to what a client needs, not what they think EJBC can ‘sell’. Combining this strategy with fixed fee services at realistic, affordable rates has been the key to EJBC’s success to date.

“We have the resources and ability to successfully tackle the needs of sole traders and large, complicated, million pound plus turnover business alike,” Emma Thomas added. “We also know that choosing an accountant can be a ‘leap of faith’, so we offer



Emma Thomas and the team at EJBC celebrate the company's first five years

any prospective client, the opportunity to speak to existing customers.”

EJBC provides a wide range of accountancy and advisory services including:

- Accounts preparation
- Tax planning for individuals and enterprises
- Bookkeeping and payroll
- Business planning
- Tax returns
- Outsourcing
- Management accounts
- Sage software sales, installation and training

And what of the next five years? “We will continue to establish ourselves as a trusted professional service provider in the local business community. I am confident EJBC will continue to grow well organically but we also know we need to push on by searching for potential merger and acquisition opportunities with like-minded firms and practitioners in the area,” Emma Thomas added.

EJBC

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